



SET Opportunity Day

9M25 Results

14 Nov 2025



www.homepro.co.th



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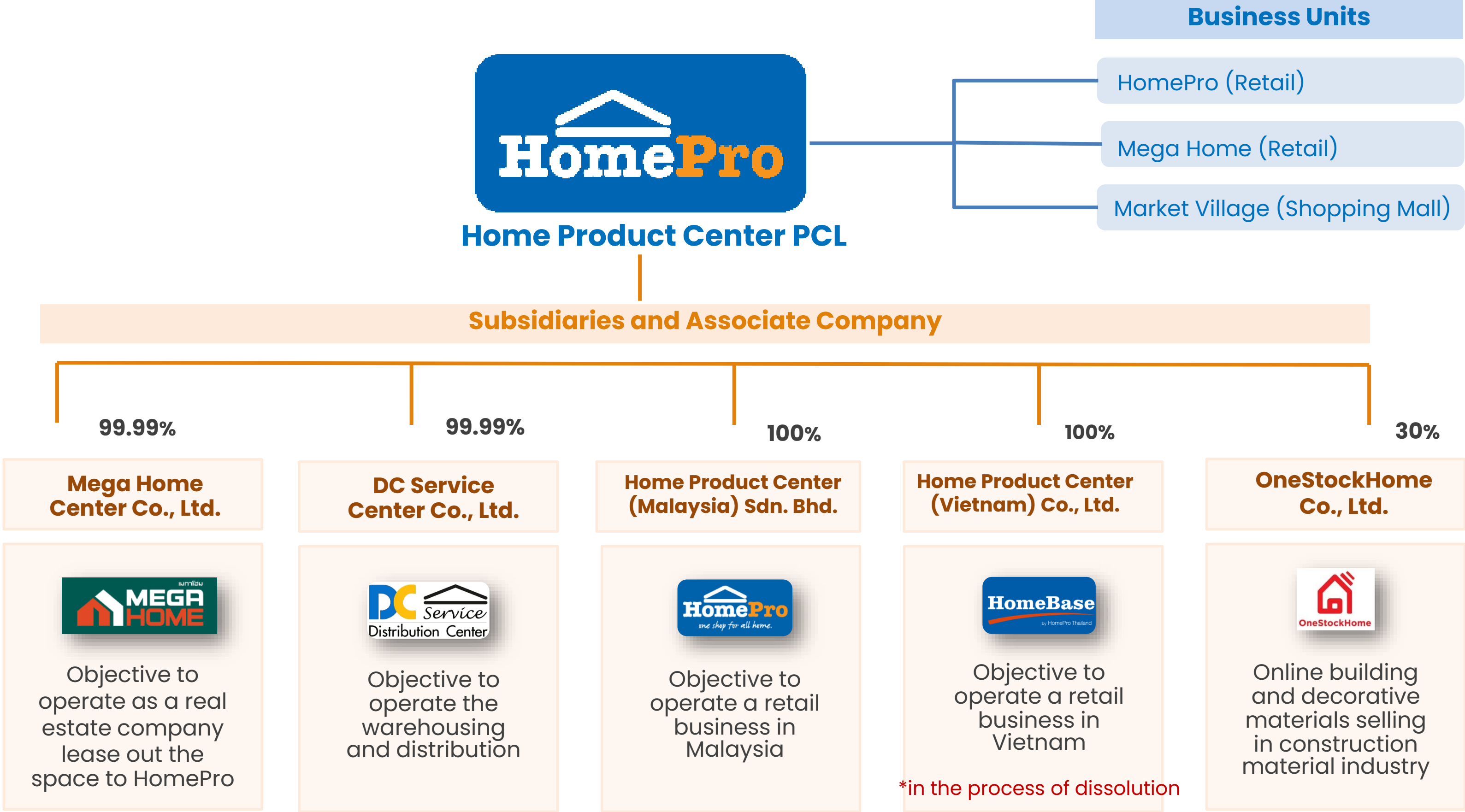


HomePro at a glance

We make a better living

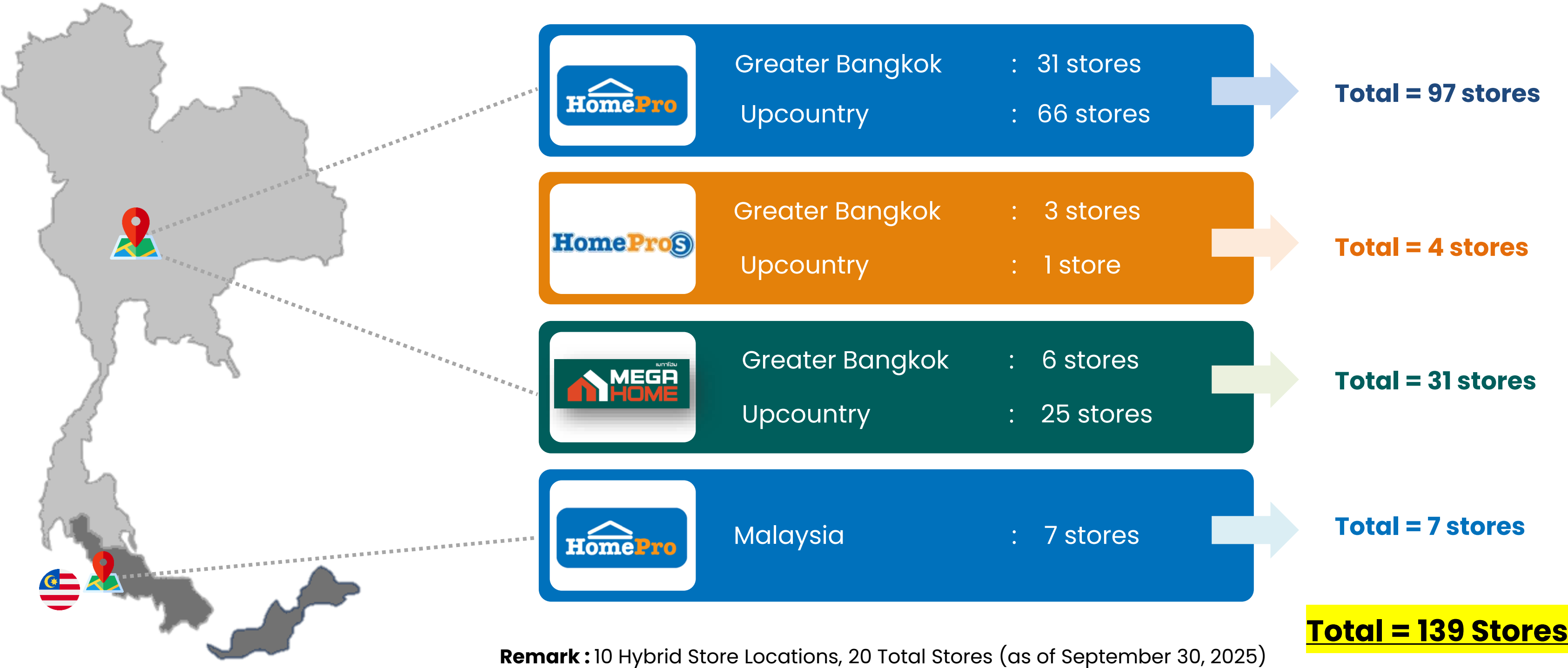


Corporate Group Structure



Store Footprint

As of 30 September 2025



Remark : 10 Hybrid Store Locations, 20 Total Stores (as of September 30, 2025)



Agenda

- **9M25 Financial Results**
- Business Outlook
- Sustainability Development

9M25 Key Financials

Total Revenue	GPM	EBITDA	Net Profit
-2.7% YoY ↓	- 25 bps ↓	-4.1% YoY ↓	-7.7% YoY ↓
Retail Sales	ROE	Market Cap*	
-2.8% YoY ↓	22.9%	THB 97.98 bn	
SSSG (HomePro)			
-5.9% YoY ↓			

*Closing price as of September 30, 2025

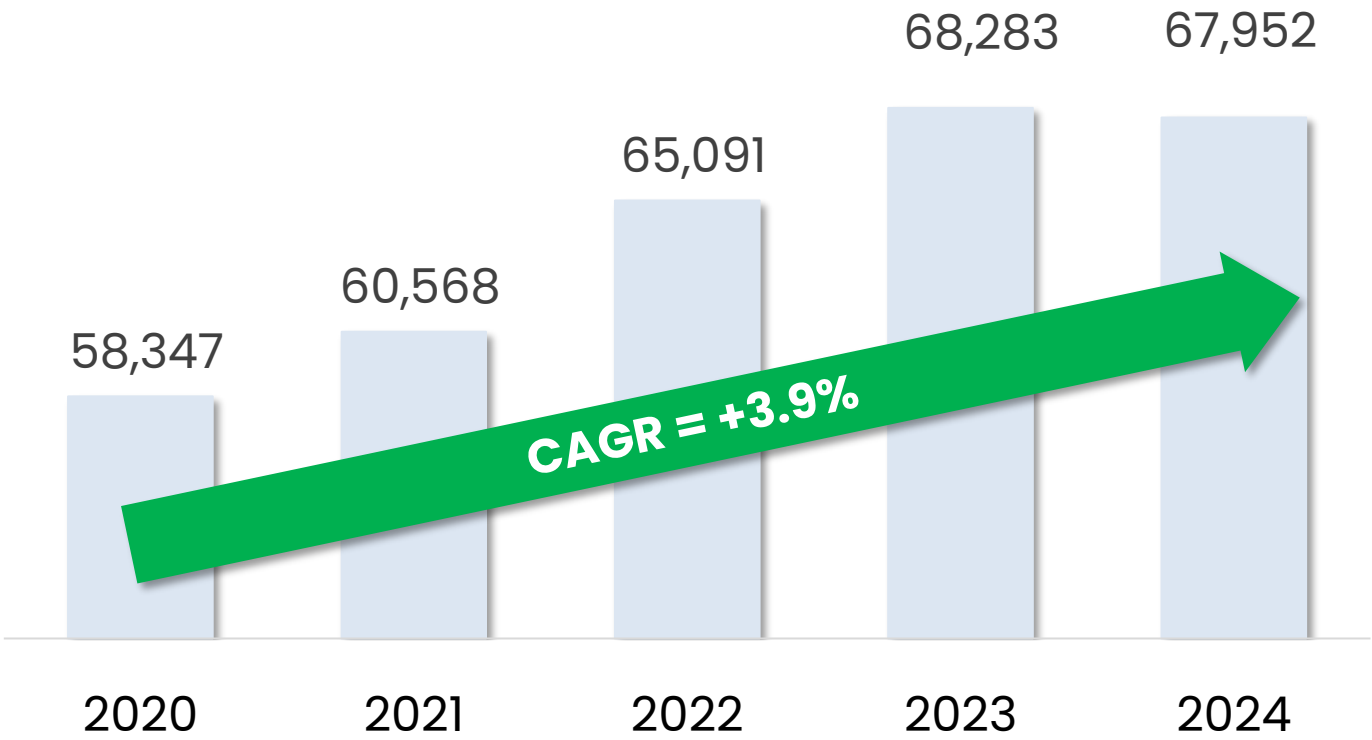
9M25 Income Statement Summary



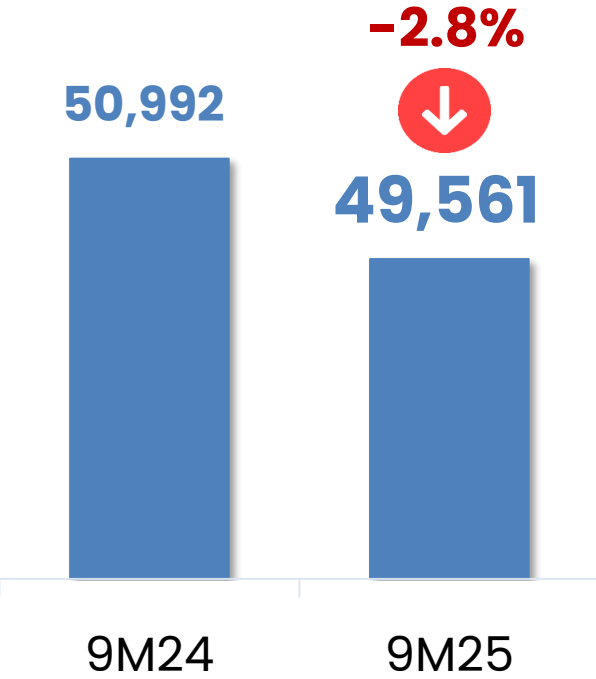
Unit : million Baht	9M25	% of sales	9M24	% of sales	Var	% change
Revenue from contracts with customers	49,561.40	100.00	50,991.79	100.00%	-1,430.39	-2.81%
Rental Income	1,423.45	2.87%	1,376.30	2.70%	47.15	3.43%
Other Income	1,842.20	3.72%	1,925.85	3.78%	-83.64	-4.34%
Total Revenues	52,827.05	106.59%	54,293.93	106.48%	-1,466.89	-2.70%
Cost of sales and service	36,551.23	73.75%	37,477.55	73.50%	-926.32	-2.47%
Gross profit	13,010.17	26.25%	13,514.24	26.50%	-504.08	-3.73%
Cost of Rental	614.39	1.24%	602.47	1.18%	11.92	1.98%
Selling and Administrative Expenses	9,677.35	19.53%	9,815.89	19.25%	-138.55	-1.41%
EBIT	5,984.08	12.07%	6,398.02	12.55%	-413.94	-6.47%
Share of profit (loss) from investment in associates	-0.46	0.00%	0.42	0.00%	-0.88	-209.50%
Finance Income	34.69	0.07%	36.28	0.07%	-1.59	-4.39%
Finance Cost	536.87	1.08%	499.40	0.98%	37.47	7.50%
Tax	1,071.94	2.16%	1,158.80	2.27%	-86.86	-7.50%
Net Profit	4,409.50	8.90%	4,776.53	9.37%	-367.04	-7.68%
Depreciation	2,655.59	5.36%	2,614.48	5.13%	41.11	1.57%
EBITDA	8,639.67	17.43%	9,012.50	17.67%	-372.83	-4.14%

Sustainable Sales Growth

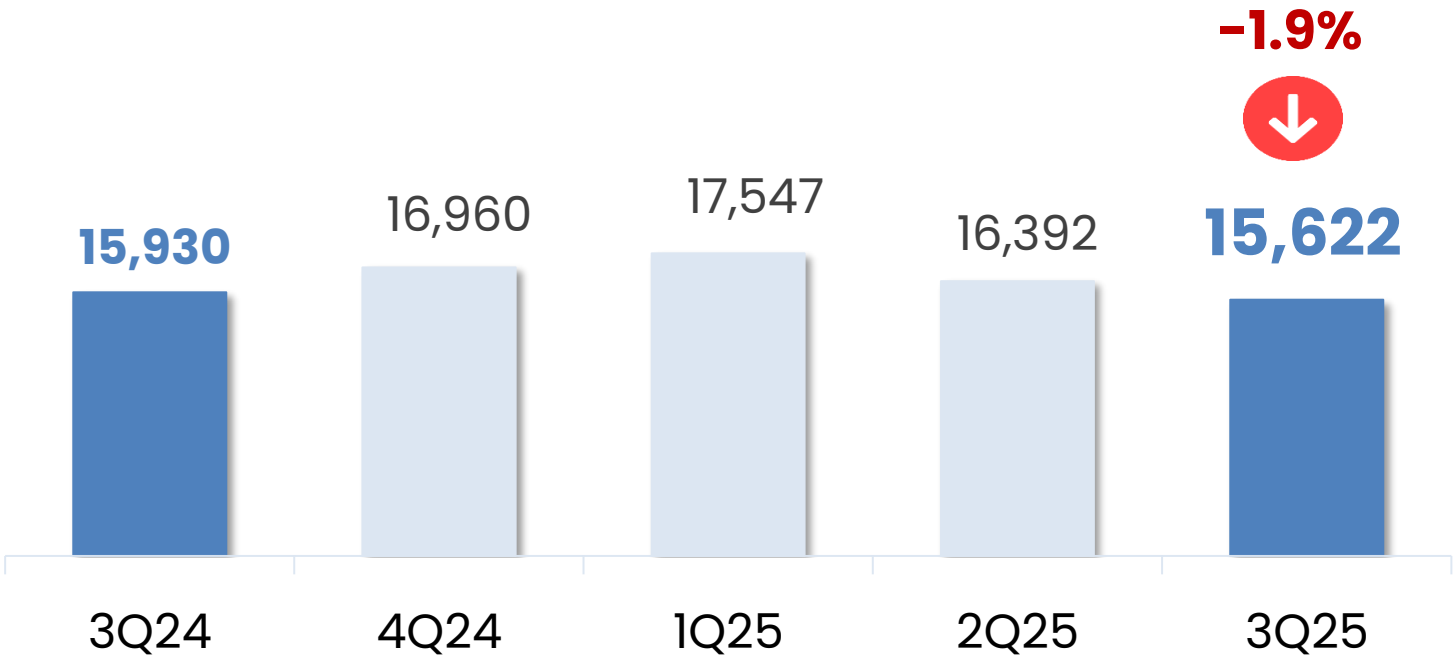
Consolidated Financial Statements



9M24 vs 9M25

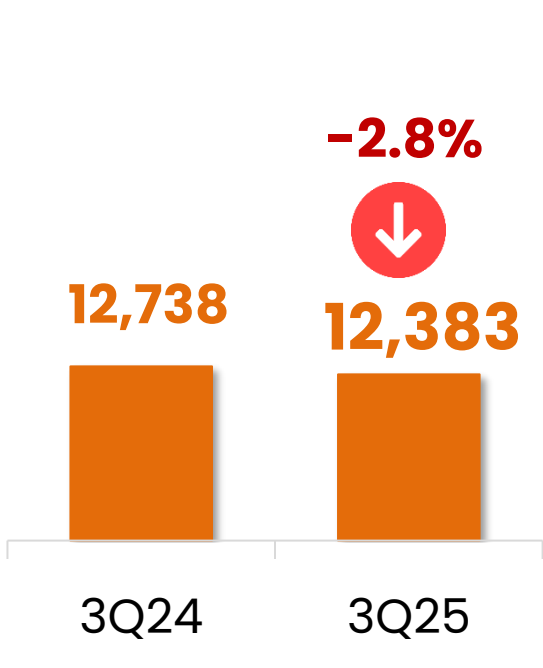
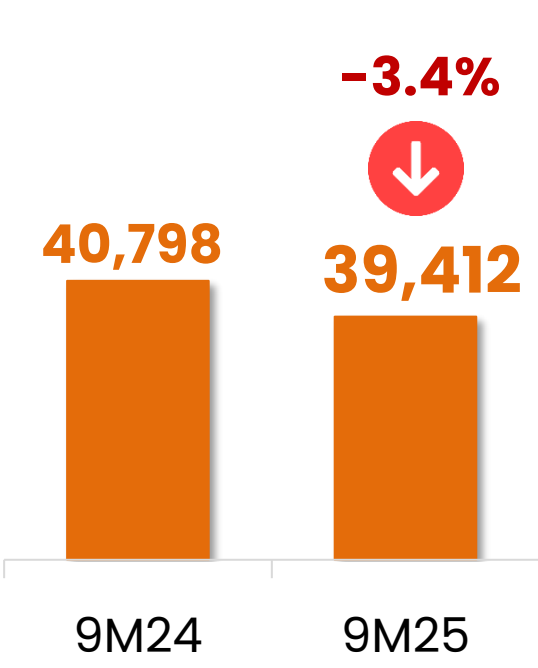
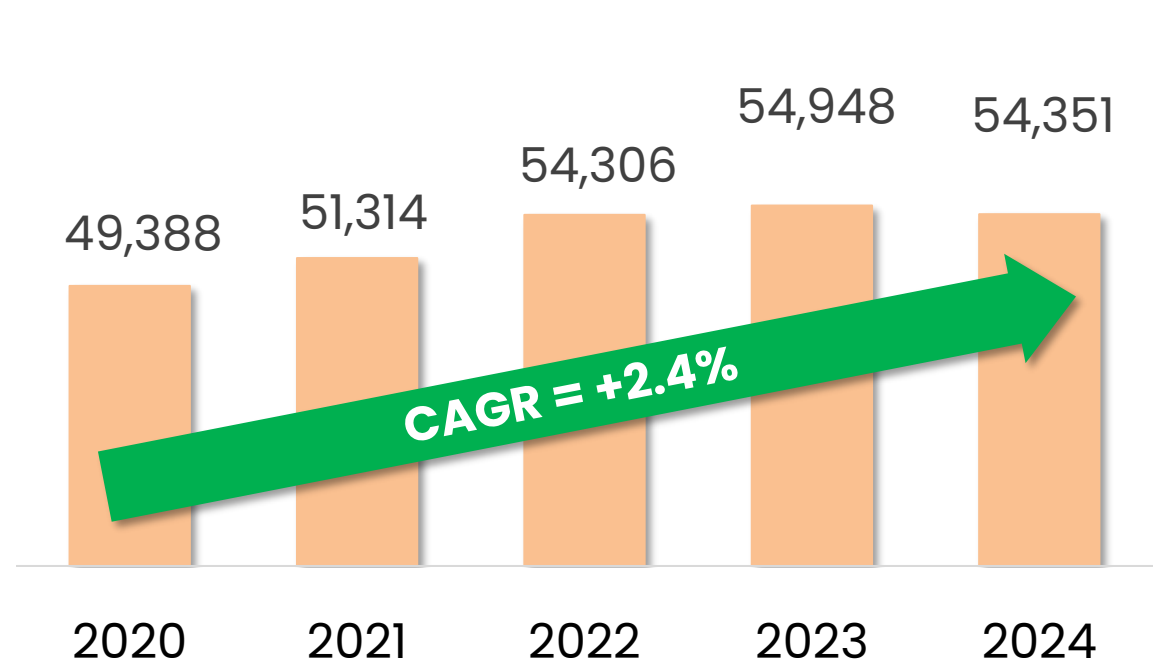


3Q24 vs 3Q25

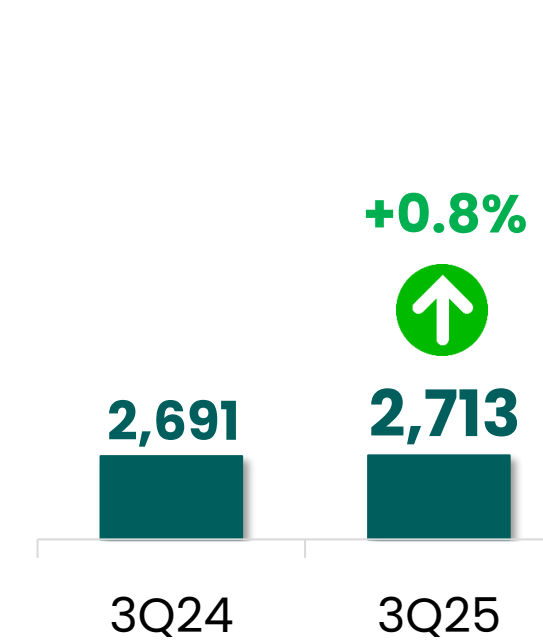
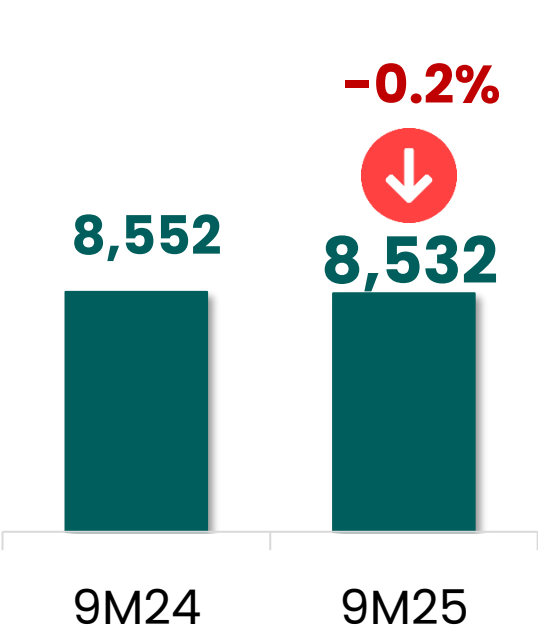
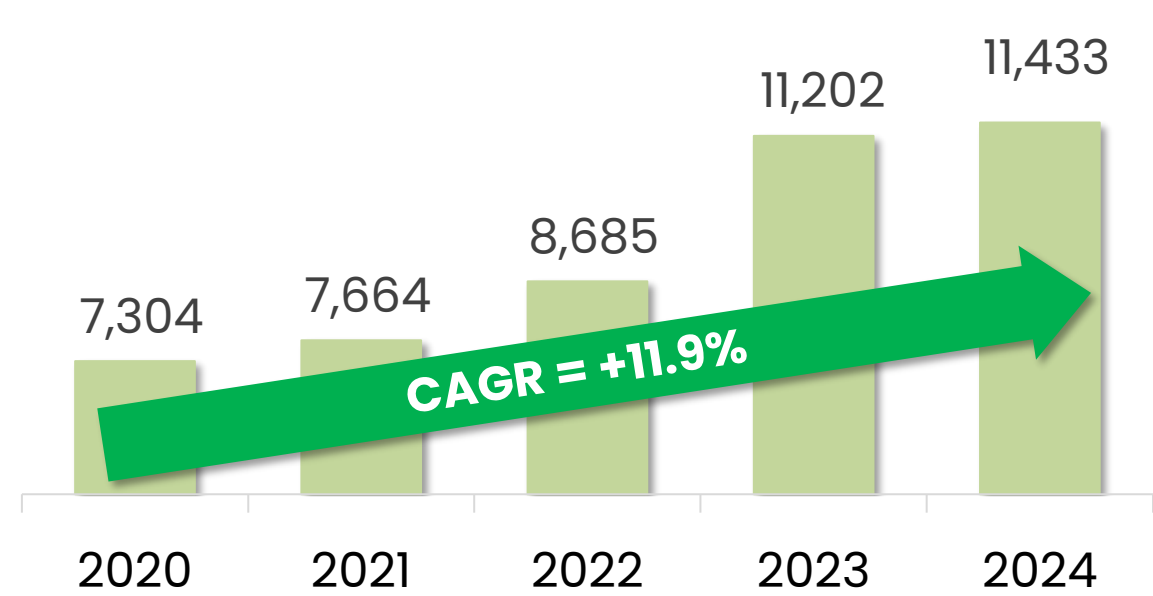


Sales Growth and SSSG by Business Unit

HomePro

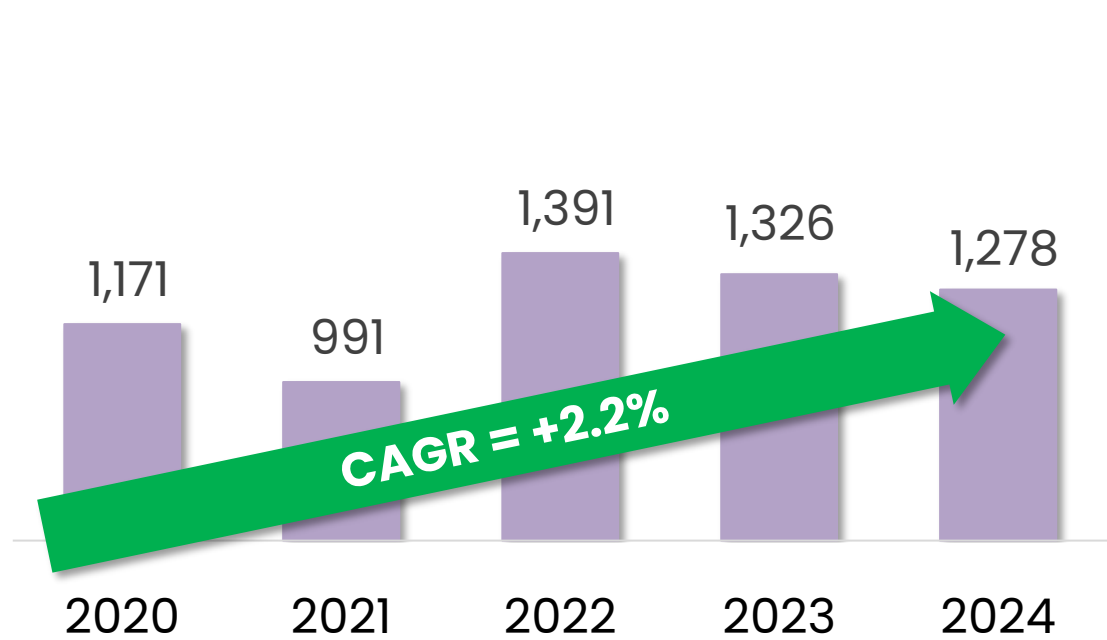


Mega Home



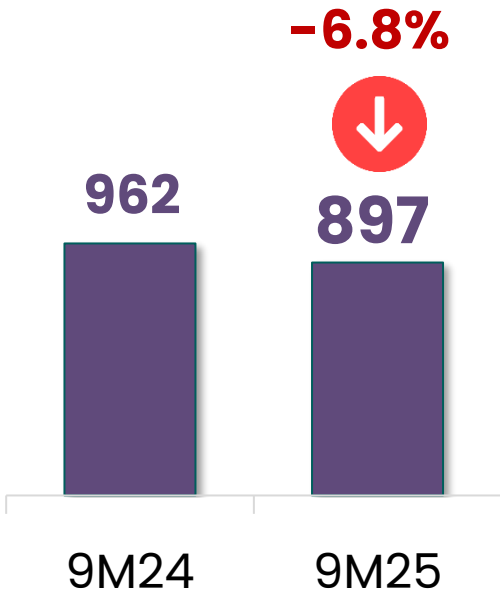
Sales Growth and SSSG by Business Unit

Malaysia + Vietnam

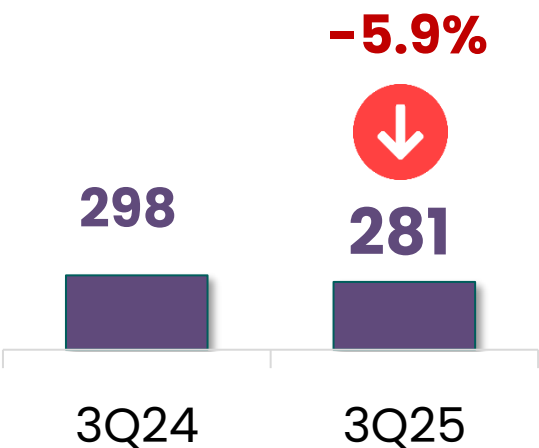


Remark: HomePro has already ceased the business in Vietnam since July 30th, 2024.

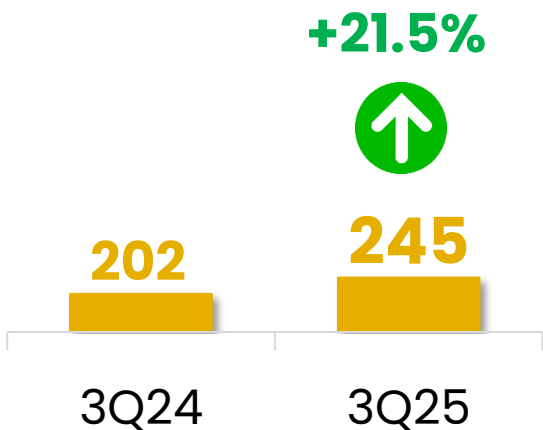
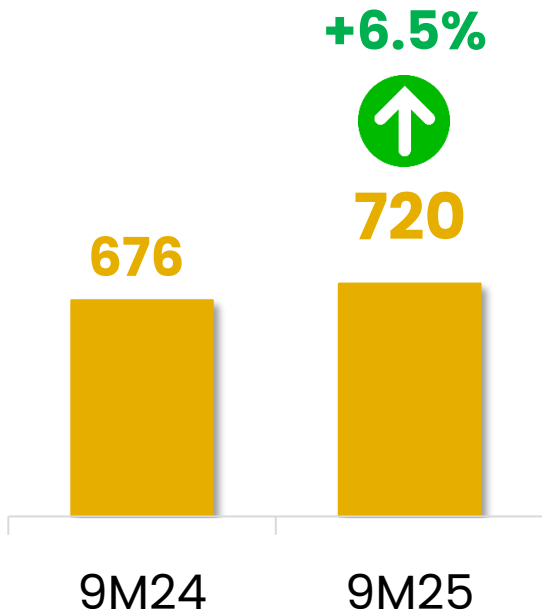
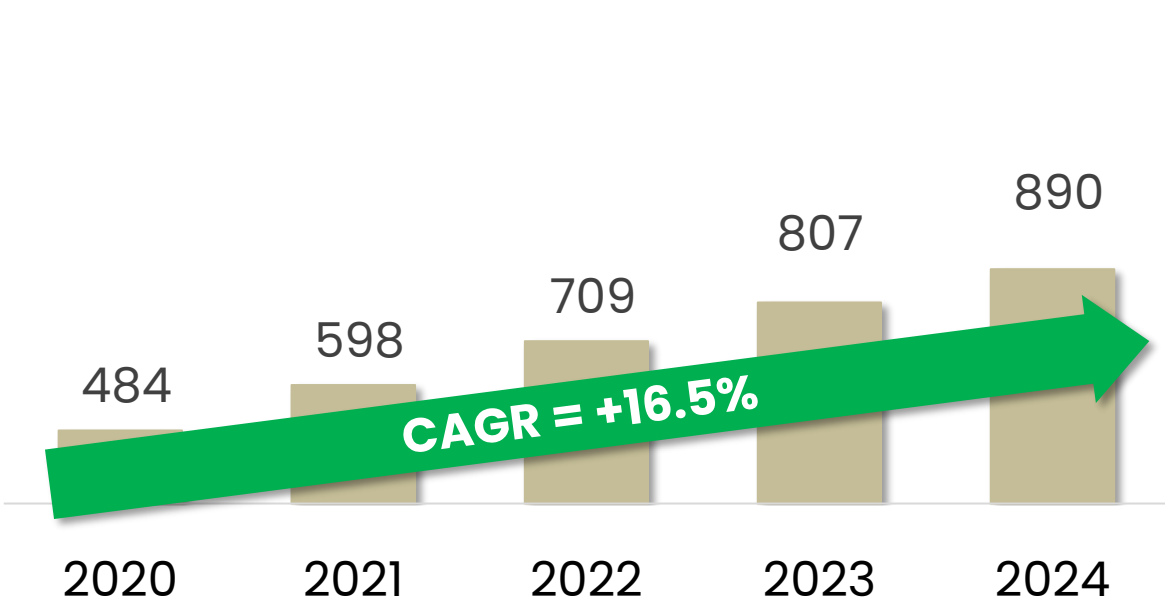
Malaysia



Malaysia

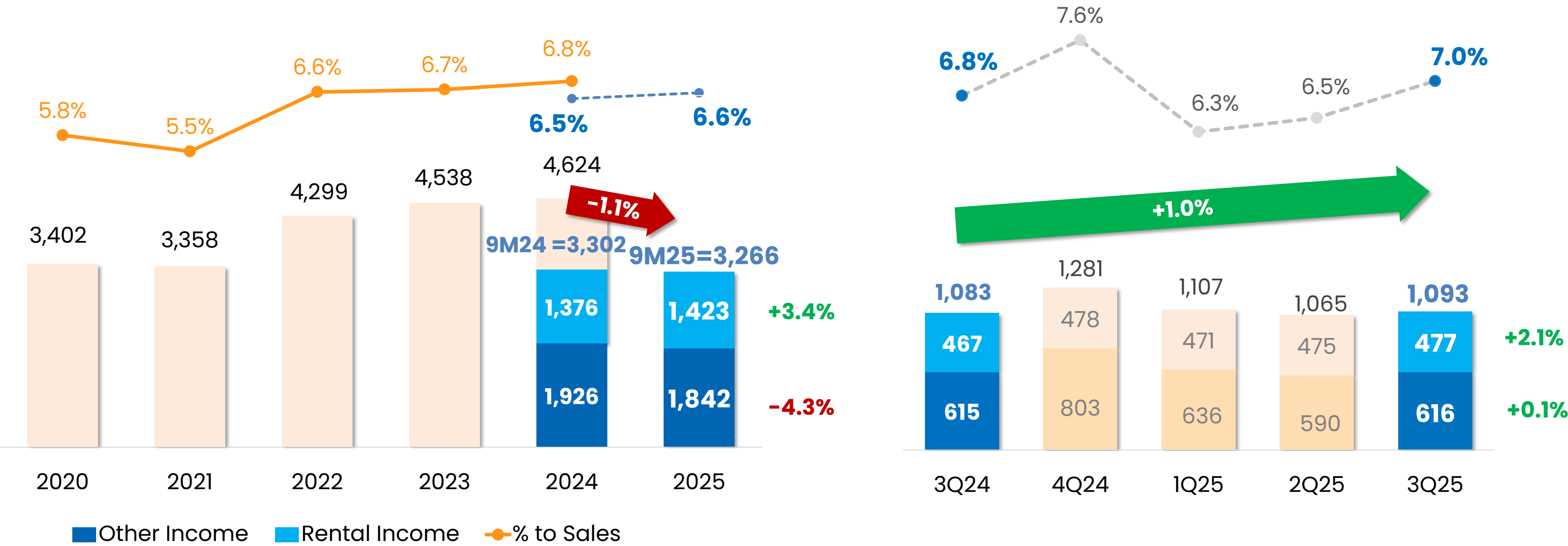


Home Services



Other Income

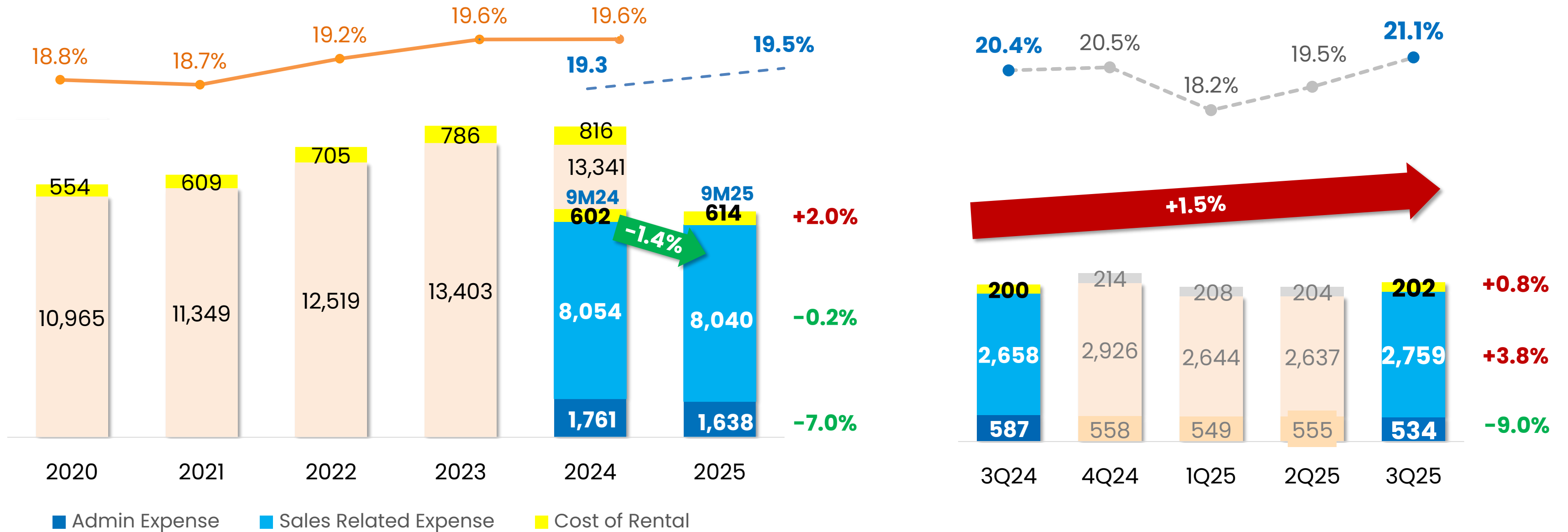
Unit : million Baht



- In 3Q25, rental income increased by 2.07% from the previous year. The increase is primarily driven by higher rental income from leased spaces of HomePro stores and Market village shopping malls, especially malls located in tourist destinations, compared to the same period last year
- In 3Q25, other income slightly increased by 0.13%. The increase was primarily attributable to the expansion of co-promotional activities with vendors across both in-store and online channels.

SG&A Expenses

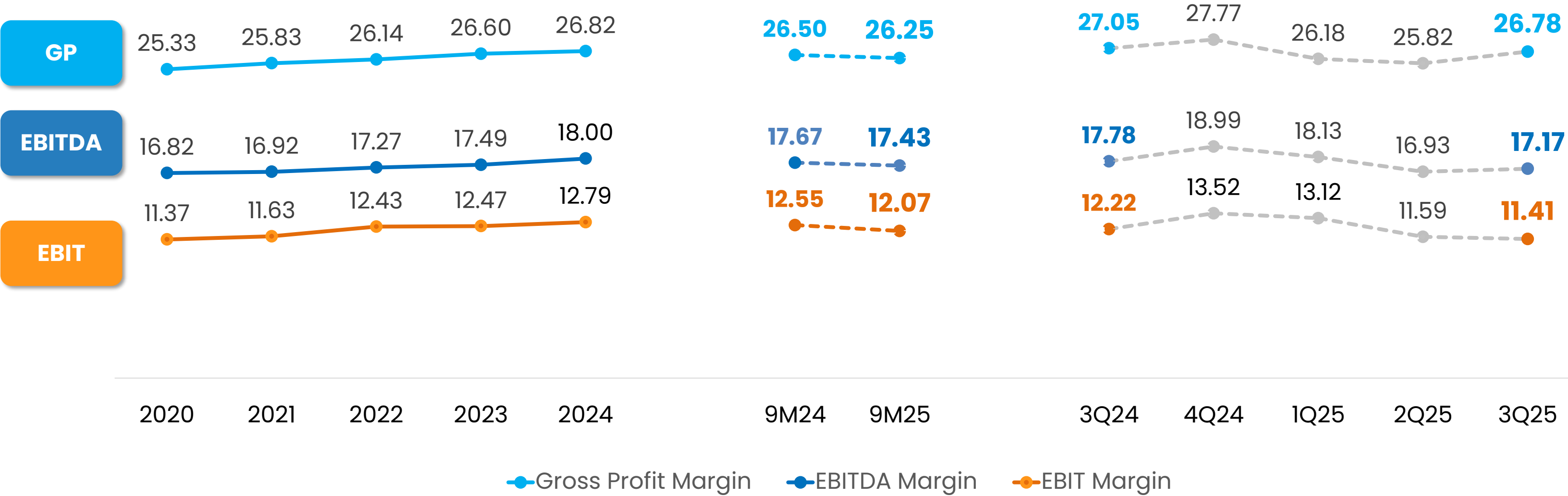
Unit : million Baht



- In 3Q25, the SG&A as a percentage of sales was 21.08%, up from 20.37% in the previous year. The increase was mainly due to a higher proportion of fixed expenses relative to sales, as total sales declined despite certain cost control measures. The primary expenses contributing to the increase comprised personnel, marketing, and card fees. Conversely, expenses that declined included repair and utility costs.
- Cost of rental and related services slightly increased due to the increase in utility costs from the new rented space of HomePro stores opened since 2024

Profitability Ratio

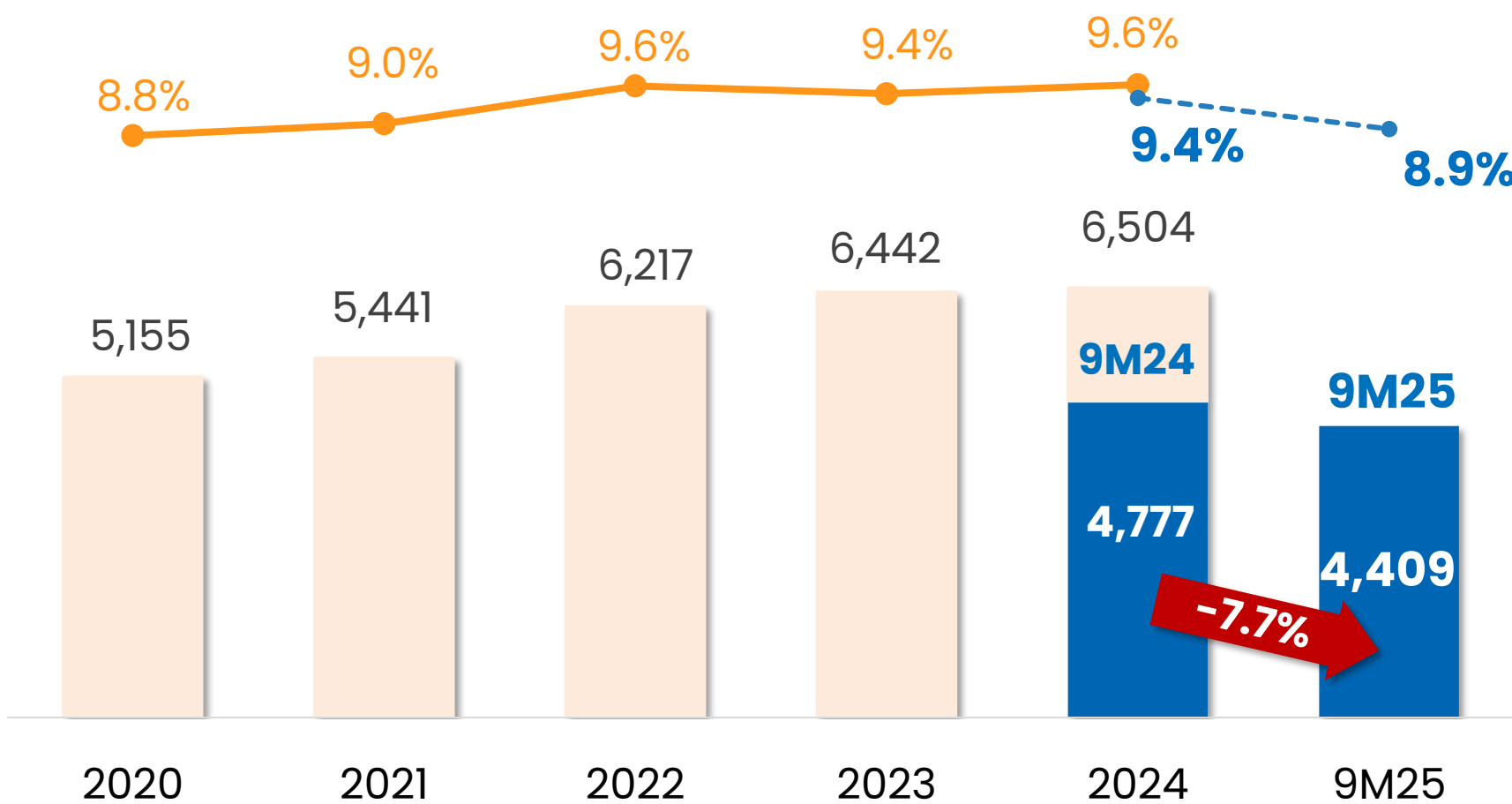
Unit : % to Sales



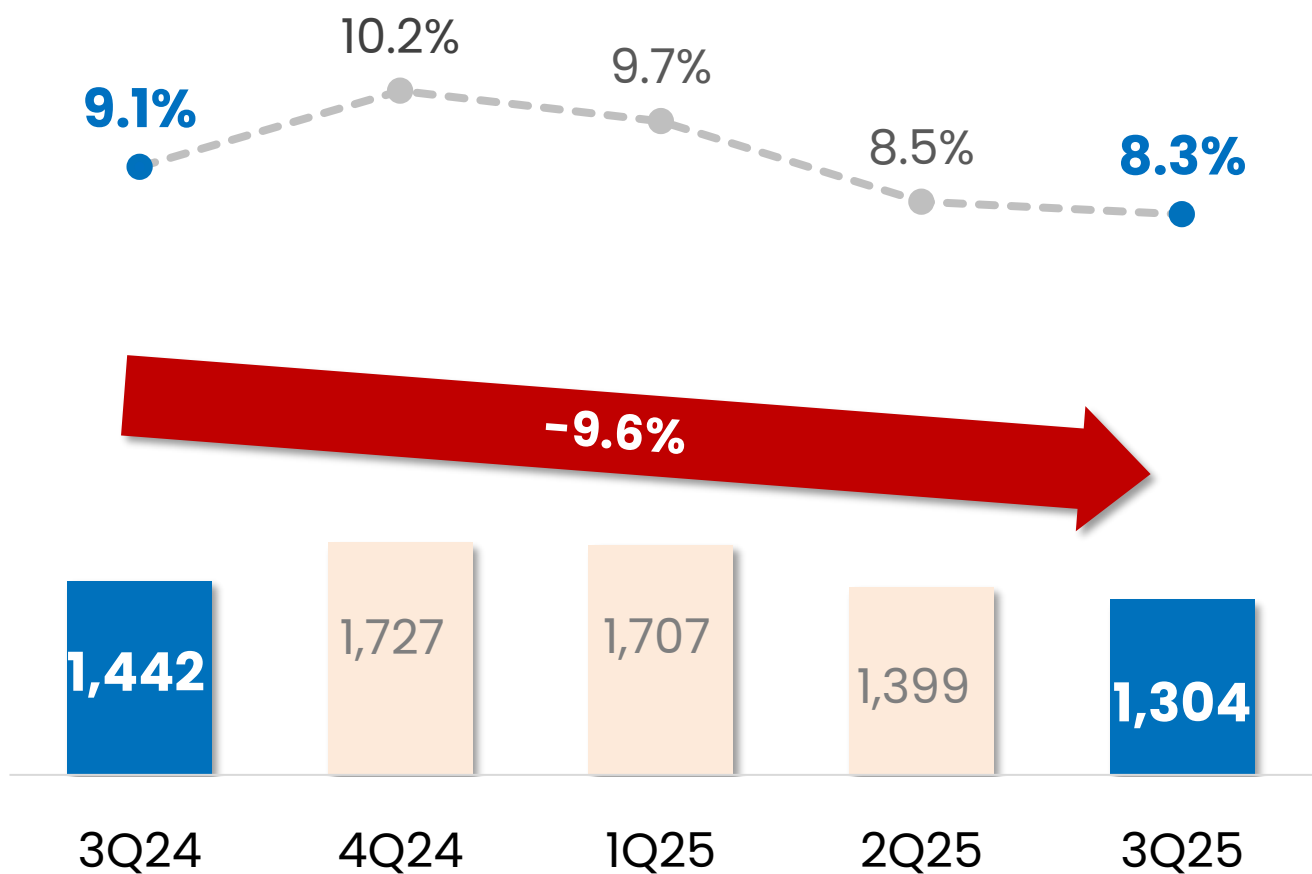
• In 3Q25, The gross profit margin as percentage of sales decreased from 27.05% in the previous year to 26.78%. This was driven by a decrease in trade volume discounts received upon purchases, aligning with the overall decline in sales. Additionally, the cost of services increased, corresponding to the growth in service revenue.

Net Profit & EPS

Unit : million Baht



■ Net Profit After Tax (NPAT) — % to Sales



FY	2020	2021	2022	2023	2024	9M24	9M25
EPS	0.39	0.41	0.47	0.49	0.49	0.36	0.34

3Q24	4Q24	1Q25	2Q25	3Q25
0.11	0.13	0.13	0.11	0.10

- NPAT in 3Q25 decreased by 9.6% YoY.
- Earnings per share (EPS) were 0.10 Baht in 3Q25.

Balance Sheet at a Glance

Unit : million Baht	30 Sep 2025	31 Dec 2024	Var	% change
Cash & Deposit	2,381.91	5,553.72	-3,171.81	-57.11%
Inventory	14,250.41	14,899.73	-649.32	-4.36%
Land Building & Equipment	46,759.11	46,071.86	687.25	1.49%
Other Assets	2,775.27	3,139.56	-364.29	-11.60%
Total Assets	66,166.71	69,664.87	-3,498.16	-5.02%
Financial Debt*	24,603.79	23,589.33	1,014.46	4.30%
Account Payable	13,729.93	15,458.72	-1,728.79	-11.18%
Other Liabilities	3,339.45	3,814.38	-474.93	-12.45%
Total Liabilities	41,673.17	42,862.43	-1,189.26	-2.77%
Paid-Up Capital	13,151.20	13,151.20	N/A	N/A
Share Premium	646.32	646.32	N/A	N/A
Retain Earnings	10,696.01	13,004.91	-2,308.90	-17.75%
Total Equities	24,493.53	26,802.44	-2,308.91	-8.61%

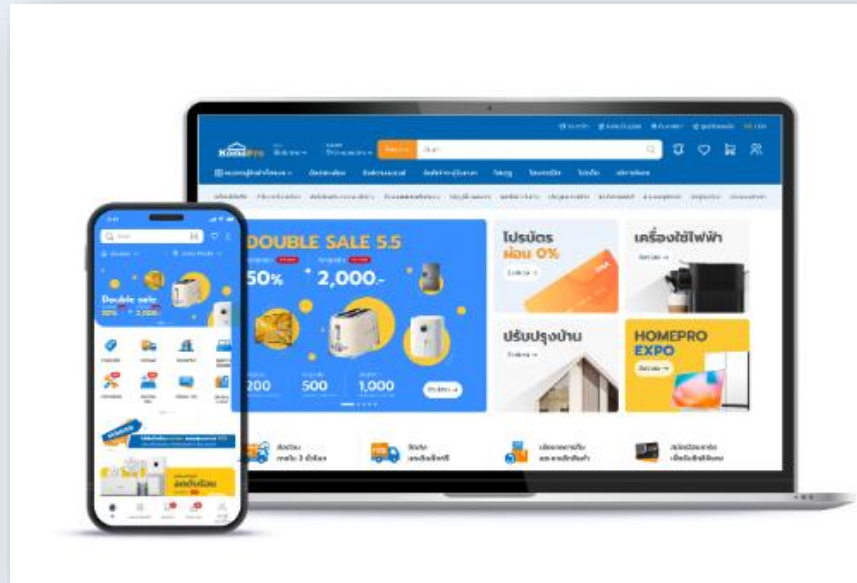
* Included impact of TFRS16 on lease liabilities of 7,098.26 million Baht



Agenda

- 9M25 Financial Results
- **Business Outlook**
- Sustainability Development

2025 Key Business Focus



1. Omni Channel



2. Demand Generation



3. HomePro Ecosystem



4. Home Service



5. Increase Efficiency

Margin Expansion Through Private Label



Over **36**
Private Brands



Over **25,000** Items



Quality and value
focused



Continuous
development

2025 Store Expansion Plan

No. of stores as of 2024



Remark :

Total Stores Open in 2025 = 11 stores

- **No. of Hybrid Stores:** 5 Hybrid Stores Conversion + 2 New Locations (2 HP + 2 MH)= **9 Stores**
- **No. of Stand-Alone Stores:** **2 Stores**

				
Ended 2024	94	5	30	7

New Stores in 2025

1H 2025				
3Q 2025	Bowin		Maesai	
	Maesai			
	Bangna-Trad			
4Q 2025	3		4	

*The Company has closed HomePro S at Nanglinchee due to lease expiration.

Our Stores At Ended 2025

Total (stores)	100	4	35	7
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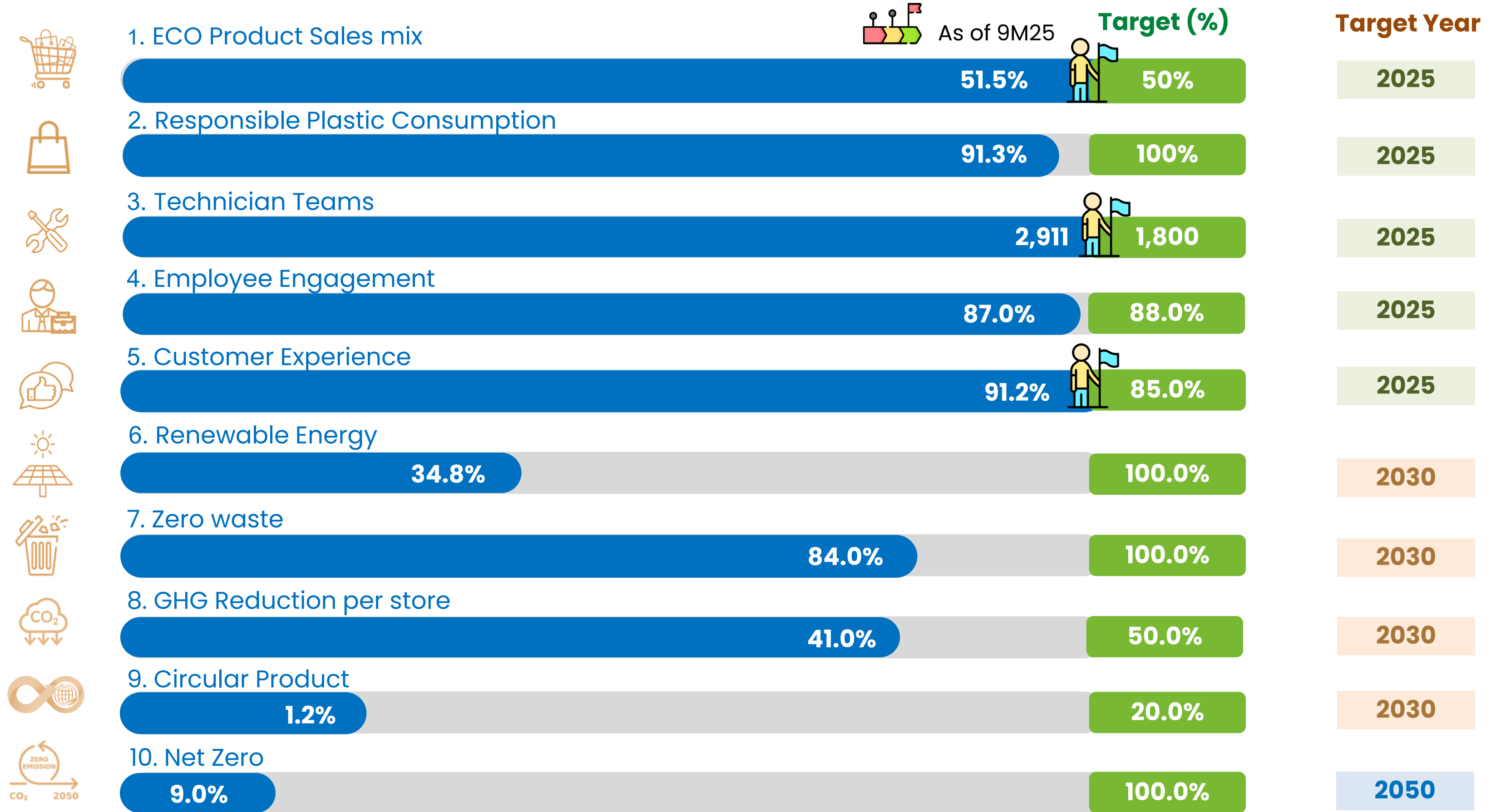




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- Business Outlook
- **Sustainability Development**

2025-2050 SD Roadmap



Track Record of Endorsement in Key Sustainable Indices

International

S&P Global

Top 5%

**Corporate Sustainability
Assessment 2024 Score**

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Ranked in the Top5% of
Dow Jones Sustainability
Indices (DJSI)



FTSE4Good

Included in the
FTSE4Good
since 2016

MSCI
ESG RATINGS

AA

Received AA
rating from
MSCI-ESG

Bloomberg

Received Bloomberg
ESG Scores
sustainability
assessment at the
“Leading” level for the
third consecutive year

Rated



MORNINGSTAR | SUSTAINALYTICS

Received Sustainably
Low Risk Rating in
ESG Risk ranking



Ranked in the
Equileap's
Gender Equality

Domestic



AGM Investors'
Choice

SET AA
ESG Ratings 2024

Selected to be
included in SET ESG
Ratings, AA level of
The Stock Exchange
of Thailand of the
year 2024.



Excellence CG Score

ESG100 2024
Environmental • Social • Governance

Listed in ESG100 Index



Received the
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Anti-Corruption Certified

Q&A

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